

Strategy on a Page – Welsh Fencing Ltd



Welsh Fencing

<p>Our Vision:</p>	<p>Creating a sustainable environment to enable the growth of Fencing in Wales, to enable future national and international success at Cadet, Junior and Senior events.</p>			
<p>The pillars of success, our approach & how we will get there</p>	<p>Developing our Coaches</p>	<p>Developing our Fencers</p>	<p>Managing Our Business</p>	<p>Delivering our Competitions</p>
<p>What we desire to accomplish & how we know we have achieved the goals</p>	<ul style="list-style-type: none"> Increasing the number of Coaches Increasing the Quality of the Coaches 	<ul style="list-style-type: none"> Increasing the number of Fencers Increasing the Quality of the Fencers 	<ul style="list-style-type: none"> Independently assessed as 'Green' by SportWales Delivering our commercial responsibilities 	<ul style="list-style-type: none"> Increasing attendance, year on year (Welsh Open) Increased participation at Closed events Higher quality service (eg no self-ref, online access, online results)
<p>How we measure success</p>	<ul style="list-style-type: none"> Increase number of coaches by 5% each year Increase number of level 1 coaches by 20% Increase weapon specific coaches Ensuring our coaches have access to required training 	<ul style="list-style-type: none"> Increase number of youth fencers, year on year Improved results in BYC, Cadet, Junior, Senior events Increased selection in GBR Cadet, Junior Recognising success of our coaches and fencers not just at elite level but in terms of increased participation 	<ul style="list-style-type: none"> Complete annual Governance, assessed as Green Successfully deliver against our statutory reporting requirements Meeting our fiduciary responsibilities 	<ul style="list-style-type: none"> 2% p/a growth in attendance at events Positive feedback on Social Media Increasing numbers booking online Increasing numbers accessing real-time results
<p>Individual activities, led by individuals to execute the strategy</p>	<ul style="list-style-type: none"> Schedule Level 1 development courses Schedule Level 2 development course Arrange access to 3rd party training 	<ul style="list-style-type: none"> CPD of coaches Creation of youth event series Tracking of results 	<ul style="list-style-type: none"> Review of prior year assessment Creation & completion of Action Plan Scheduled review of relevant documents Completion of governance review 	<ul style="list-style-type: none"> Scheduling of events Organisation of volunteers, refs etc Sales and marketing activity Event delivery

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